云计算助力生物天然气产业创新发展 More Innovation in Cloud

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Today's Presentation Will Cover...

- 1 The new normal
- What's Amazon Web Services (AWS)
- 3 Key Use Cases where AWS can Help Energy Industries



The new normal



Cloud computing has become the new normal

Deploying new applications to the cloud by default



Migrating existing applications as quickly as possible

AWS services more than a million active customers every month in 190 countries.

Through customer obsession and an increasing pace of innovation, AWS is the fastest technology vendor in history to reach a \$10B run rate.



The AWS Cloud



Eliminate costly technical debt and reallocate resources so you can deliver high-value, revenue-generating projects faster.



Innovate faster and solidify your competitive advantage by merging startup agility with enterprise experience and resources.

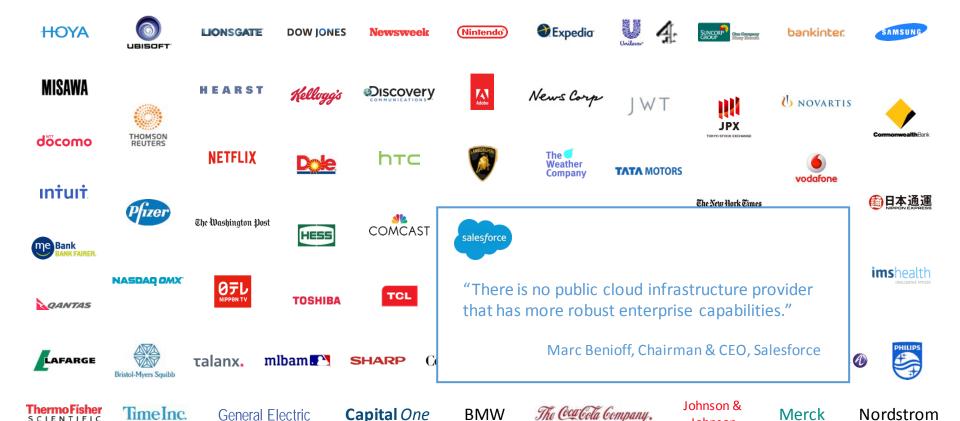


Reduce risk by focusing resources dedicated to security, compliance and availability to the most important areas of your business.

"AWS is our trusted partner that is going to run our company for the next 140 years."

Jim Fowler – CIO, General Electric

Global Enterprise Customers



Johnson

What's Amazon Web Services?



What is Cloud computing?

cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction

-- NIST

Self-service

Pay as you go

Cloud ≠ data center

Cloud ≠ virtualization

Cloud ≠ IDC

Internet access pool

Elastic & High availably



Amazon Web Services

Amazon Web Services (AWS) is a secure cloud services platform, offering compute power, database storage, content delivery and other functionality to help businesses scale and grow. Millions of customers are currently leveraging AWS cloud products and solutions to build sophisticated applications with increased flexibility, scalability and reliability



Software defines everything -- SDX



AWS Positioned as a Leader in the Gartner Magic Quadrant for Cloud Infrastructure as a Service, Worldwide*

AWS is positioned highest in execution and furthest in vision within the Leaders

Quadrant

Amazon Web Services Microsoft ... Google @ Virtustream **ABILITY TO EXECUTE** NTT Communications IBM (SoftLaver) As of August 2016 COMPLETENESS OF VISION

Figure 1. Magic Quadrant for Cloud Infrastructure as a Service, Worldwide

Source: Gartner (August 2016)

Our Global Footprint

Everyday, AWS adds enough new server capacity to support Amazon.com when it was a \$7 billion global enterprise.

13 Regions

(S. Korea launched in January, India in June, 4 additional in 2016: Ohio, Canada, London, China)

35 Availability zones

57 Edge locations

Over 1 million active customers across 190 countries

900+ Government Agencies

3,400+ Educational Institutions





PHYSICALINFRASTRUCTURE	INFRASTRUCTURE SERVICES	PLATFORM SERVICES	ENTERPRISE SERVICES	SECURITY & COMPLIANCE	MARKETPLACE
REGIONS	СОМРИТЕ	ANALYTICS	MIGRATION	IDENTITY	BUSINESS APPS
AVAILABILITY ZONES	STORAGE	APP SERVICES	HYBRID	ACCESS CONTROL	BUSINESS INTELLIGENCE
EDGE POPS	DATABASES	MOBILE SERVICES	VIRTUAL DESKTOPS	KEY MANAGEMENT	SECURITY
GLOBAL NETWORK	NETWORKING	DEV & OPS	CORPORATE EMAIL	CONFIG COMPLIANCE	DEVOPS TOOLS
GOVCLOUD	MONITORING	ЮТ	COLLABORATION	AUDITING	NETWORKING



PHYSICAL INFRASTRUCTURE	INFRASTRUCTURE SERVICES		PLATFORM SERVICES	ENTERPRISE SERVICES	SECURITY & COMPLIANCE	MARKETPLACE
REGIONS	СОМРИТЕ	 GENERAL PURPOSE (M4) COMPUTE OPTIMIZED (C4) MEMORY OPTIMIZED (R3, X1) GPU OPTIMIZED (G2) STORAGE OPTIMIZED (D2) IO OPTIMIZED (I2) LOW COST, BURST-ABLE (T2) DEDICATED INSTANCES 	ANALYTICS	MIGRATION	IDENTITY	BUSINESS APPS
AVAILABILITY ZONES	STORAGE		APP SERVICES	HYBRID	ACCESS CONTROL	BUSINESS INTELLIGENCE
EDGE POPS	DATABASES		MOBILE SERVICES	VIRTUAL DESKTOPS	KEY MANAGEMENT	SECURITY
GLOBAL NETWORK	NETWORKING		DEV& OPS	CORPORATE EMAIL	CONFIG COMPLIANCE	DEVOPS TOOLS
GONCTOND	MONITORING		ют	COLLABORATION	AUDITING	NETWORKING











A Focus on Security & Enabling Compliance

AWS provides the same, familiar approaches to security that companies have been using for decades with increased visibility, control, and auditability.

Visibility

View your entire infrastructure with one click

Deep insight with AWS CloudTrail

Control

You have sole authority on where data is stored

Shared responsibility model

Auditability

3rd Party Validation – Certifications for Workloads that Matter















"Based on our experience, I believe that we can be even more secure in the AWS cloud than in our own data centers." – Tom Soderstrom, CTO, NASA JPL

Security of the AWS Cloud

SOC 1 / ISAE 3402	ISO 27001	FedRAMP	
SOC 2	ISO 9001	ISO 27017	
SOC 3	ISO 27018	PCI DSS Level 1	
HIPAA	GxP	FIPS 140-2	
CJIS	ITAR	G-Cloud	
DoD SRG Levels 2 & 4	FERPA	IT-Grundschutz	
MLPS Level 3	Section 508 / VPAT	MPAA	
MTCS Tier 3	NIST	Cloud Security Alliance	
IRAP ***	FISMA, RMF, and DIACAP	Cyber Essentials Plus	



Key Use Cases where AWS can Help Energy Industries



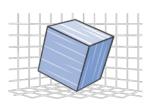
Energy & Utilities-leveraging cloud technology

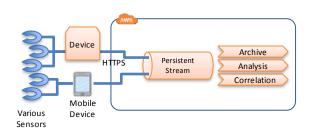
High Performance Compute

Internet of Things

Customer Engagement

Modeling and Simulation







Data



Educate and Research Program

Amazon Web Services提供教育和研究支持计划,如:

- AWS Educate
 - AWS Educate 是 Amazon 的一项全球计划,旨在为学生和教育工作者提供所需的资源,从而加快云相关内容的学习进度
- AWS Cloud Credits for Research
 - 我们支持使用AWS用于科学研究
- AWS Public Dataset
 - AWS 托管了各种公用数据集,且任何人都可以免费访问,AWS 希望能以更快的速度实现更多的创新



AWS IoT: simplify and Accelerate IoT Development



AWS IoT
Connect Devices to the Cloud



Lambda Run Code in Response to Events



DynamoDB

Predictable and
Scalable NoSQL

Data Store



Kinesis Streaming Analytics



API Gateway Build, Deploy and Manage APIs



RedshiftPetabyte-Scale
Data Warehouse



SNS
Mobile Push
and Notifications



Cognito
User Identity and
Data Synchronization

...and more



British Gas Connected Homes Measures Latency in Milliseconds



AWS tools have actually helped to make our service better.

Adrian Heesom
Operations Director, British Gas Connected Homes



"

UK energy provider British Gas launched its Connected Homes business through which it delivers the Hive Active Heating platform.

- Needed an IT model to support lean enterprise
- Used Amazon EC2, Amazon RDS, and Amazon S3
- Gained lean, agile IT infrastructure
- Reduced latency from seconds to milliseconds
- Scaled up easily in winter months

GE is Migrating 9,000 Workloads to AWS Over the Next Three Years

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AWS is our trusted partner that is going to run our company for the next 140 years.

Jim Fowler CIO, General Electric



General Electric is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive, and predictive.

- GE had an existing, aging infrastructure built up over the years with legacy systems and acquisitions
- Migrating more than 9,000 workloads to AWS including 300 ERPs
- Plans to reduce datacenter footprint from 34 to 4 over the next three years
- GE Oil & Gas division leading company-wide effort, migrating more than half of its core applications while cutting 52 percent in TCO
- Using AWS with agile methodologies, automation has helped GE Oil & Gas cut outages by 98%

THANKS

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