

# 1<sup>st</sup> SINO-EU 2016

## Bio-Natural Gas Summit

Beijing, P.R.China

3 - 5 November 2016

## SPONSORSHIP OPPORTUNITIES



### Why sponsor?

The European Biomass Conference and Exhibition is one of the leading annual international biomass event. 2016 Sino- EU Bio-Natural Gas Summit represents the highest level of communications between Chinese and European BNG/biogas sector. It brings together the stakeholders of the industry and will thus provide you with the unique opportunity to present your company in this exclusive environment.

Being a Sponsor of the “2016 Sino – EU BNG Summit” means positioning your business in the framework of a renowned international event dedicated to biomass industry, policy and research.

### Advantage

- Obtain maximum visibility and attract the attention of the communities from Chinese and European BNG/biogas sector
- Connect your company to one of the most recognised and successful international event with excellent scientific, industrial and financial content
- Choose between different sponsorship opportunities
- Benefit from communication services of the event;

An event by EUBCE



Event managed by

**eta**florence  
**renewable**  
energies



Co-Organised by



**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

Supported by



# SPONSORSHIP PACKAGES

*Enhance your visibility and get the most from your experience  
in front of Chinese and European BNG/biogas sector.  
Take advantage of the Sponsorship benefits plus speaking opportunities  
and additional strong branding opportunities.*

## SILVER PACKAGE



- ✓ 1 Speaking slot of Sub-forum (to be confirmed by organizer)
- ✓ 3m<sup>2</sup> Exhibition point (only for Rollup)
- ✓ 2 Full Conference Registrations and onsite visit tour

€ 1.500

## GOLD PACKAGE



- ✓ 1 Speaking slot of Sub-forum (to be confirmed by organizer)
- ✓ 3m<sup>2</sup> Exhibition point (only for Rollup)
- ✓ 3 Full Conference Registrations and onsite visit tour
- ✓ 1 sponsorship item from A category

€ 2.500

## PLATINUM PACKAGE



- ✓ 1 Speaking slot of Main forum (to be confirmed by Summit Committee)
- ✓ 3m<sup>2</sup> Exhibition point (only for Rollup)
- ✓ 5 Full Conference Registrations and onsite visit tour
- ✓ 1 sponsorship item from B category

€ 4.500

## SPONSORSHIPS ITEM CATEGORIES

A	B
Badges	Signing Wall
Lanyards	Welcome Reception
Conference Pens	3 Sub-forums named with your company logo
Notepads	
Delegate Bag	
Wireless Internet	

**COULD NOT FIND THE PERFECT PACKAGE FOR YOUR COMPANY?  
PLEASE CONTACT US TO DISCUSS TAILORED SOLUTIONS!**

# SPONSORSHIP ITEM **CATEGORY A**

*All Items from **category A** includes listing as a sponsor with company logo on relevant event material:*

- *event guide (distributed at the event)*
- *sponsors page on website*
- *logo on 'Thank you Sponsors' banner in the welcome area*
- *announcement of sponsorship throughout contact database via mail*
- *social media channels linked to sponsor's website*



## **Conference Badges**

Badge distributed to all conference delegates. Your logo or visual will be printed on Badges (along with our logos).



## **Lanyards**

Lanyards distributed to all conference delegates with their badge. Your logo or visual will be printed on Lanyards (along with our logos).



## **Conference Pens**

Event pens distributed to all conference delegates inside the Conference bag. Your logo or visual will be printed on Conference pens (along with our logos).



# SPONSORSHIP ITEM **CATEGORY A**

*All Items from **category A** includes listing as a sponsor with company logo on relevant event material:*

- *event guide (distributed at the event)*
- *sponsors page on website*
- *logo on 'Thank you Sponsors' banner in the welcome area*
- *announcement of sponsorship throughout contact database via mail*
- *social media channels linked to sponsor's website*



## **Notepads**

Notepads distributed to all conference delegates inside the Conference bag. Your logo or visual will be printed on Notepads (along with our logos)



## **Delegate Bag**

Event bags distributed to all conference delegates that contain event guide, pen and promotional printed material



## **Wireless Internet**

Providing Wireless internet you will be visible through a customised welcome page visible to all participants. Your logo or visual will be always present next to login instructions (programme guide, signage, website)

# SPONSORSHIP ITEM **CATEGORY B**

*All Items from **category B** includes listing as a sponsor with company logo on relevant event material:*

- *event guide (distributed at the event)*
- *sponsors page on website*
- *logo on 'Thank you Sponsors' banner in the welcome area*
- *announcement of sponsorship throughout contact database via mail*
- *social media channels linked to sponsor's website*



## **Signing Wall**

At the entrance of the event, a wall with your company name, logo, picture of your representative products or projects will be used for signing by all participants, whose design can be supported by our team



## **Sub-Forum**

This event will have three sub-forums, named technical, financial, and B2B matchmaking.

All the participants are invited to join these sub-forums. Your company name, logo or visual will be named as one of the sub-forums, for a better exhibition and attractiveness of potential partners.

Your logo or visual will be printed (along with our logos) next to all Sub-Forum info where present ( Programme guide, website)



## **Networking Reception**

The Networking Reception will celebrate the role of the Sino- EU BNG Summit as a major networking platform for the global Biomass Community.

All participants are invited to join the Welcome reception. Your logo or visual will be printed on rollup banner (along with our logos) disposed at the entrance of Networking Reception venue.

Your logo or visual will be printed (along with our logos) next to all Networking Reception info where present ( Programme guide, website)